

# HULETT, WYOMING

## CHAMBER OF COMMERCE MEMBERSHIP DRIVE 2015-2016

WWW.HULETT-WYOMING.COM

[PLANYOURVISIT@HULETT-WYOMING.COM](mailto:PLANYOURVISIT@HULETT-WYOMING.COM)



HULETT CHAMBER OF  
COMMERCE

### Visitor Stats at a Glance

- ◆ Over 11,683  
Unique Visitors to  
Our Site!
- ◆ Over 28,988 Page  
Views!
- ◆ Over 4,000  
Facebook Friends
- ◆ Over 715  
Newsletter  
Subscribers - We  
CONTINUE to grow  
our list of potential

### Business Marketing Opportunities

### Whose Marketing Your Business on [www.Hulett-Wyoming.com](http://www.Hulett-Wyoming.com)?

- The Hulett Chamber is your reliable, updated business directory!
- The Hulett Chamber's newly redesigned website features your business with direct links to your own homepage.
- The Hulett Chamber's site is the "go-to" resource for new visitors and community members. It is the primary resource for area commerce.
- Chamber members receive exclusive, measurable marketing benefits.
- Our thriving social media campaign is introducing new consumers to our growing community!



Business Year November 2015 - November 2016

## What Chamber Membership is doing for your business...

### Be Seen!

- Representation 24/7 at [www.Hulett-Wyoming.com](http://www.Hulett-Wyoming.com)
- Website Listing with Direct Links to YOUR Site
- Daily Facebook Status Updates Promoting Members
- Online Visitor Guide Featuring Area Businesses
- Updated Blog Featuring ONLY Chamber Members
- Online Community Calendar of Events Kept Current
- User-Friendly Site with SEO & Google Analytics
- Business Listing in Hulett Area Visitor's Guide

### Be Heard!

- Monthly Meetings
- Community Events
- Chamber Sponsored Events

### PLATINUM Memberships AVAILABLE

Please see our Sponsorship Page for details. Benefits Include:

- **DIRECT Marketing to Qualified Consumers** with our Welcome to Wyoming Campaign!
- **Front Page Advertising!** Promote Your Business to New Clients and Consumers on the Official Hulett, WY Website's Home Page!

MEMBERSHIP  
DRIVE ENDS

November 23!

Don't miss out on  
these business  
building  
opportunities!



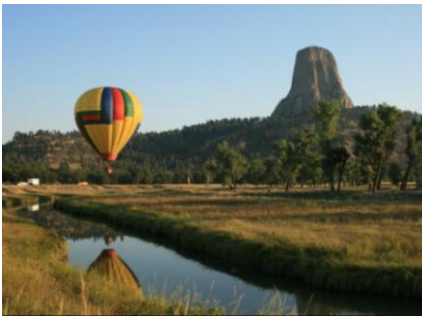
The Official Hulett and  
Devils Tower Territory  
Chamber of Commerce

Office: 973-229-5343

Email: [PlanYourvisit@Hulett-Wyoming.com](mailto:PlanYourvisit@Hulett-Wyoming.com)

Contact Us Today to Begin Taking Advantage of Chamber





## PLATINUM Members!

### Direct Marketing to Qualified Consumers! EXCLUSIVE Sponsorship Opportunity for

Choose to take advantage of all or some of these opportunities

#### Why Choose PLATINUM Membership?

Our highly trafficked site is giving us more opportunities to connect with qualified consumers - opportunities we are excited to pass onto you! Here's how it works:

#### Welcome to Wyoming Email Campaign:

Every time a consumer requests an online Visitors Guide - and we are averaging one request per day - they receive a personalized, follow up email from our Hulett Visitor Liaison. These consumers are then added to our newsletter subscriber list and receive monthly updates on area happenings, reasons to visit Hulett, and feature Platinum member businesses!

#### Front Page Advertising:

With over 8,000 unique visitors, we are excited to offer you advertising space on our site's homepage. Rotating advertisements will highlight your business, link directly to your homepage and click throughs will be tracked and reported.

#### Member to Member Incentives:

A surefire way to build your business? REFERRALS! Member to Member Incentives encourage like minded professionals to get to know you and your services at a friends and family rate, dramatically increasing your referral rate! And as a PLATINUM Member you can enjoy taking advantage of member's offerings while supporting fellow chamber members!

Our marketing team will be happy to help you create your trackable coupon, design your front page advertisement, and plan your member incentive program.

Your complete  
PLATINUM

Membership upgrade  
available for only  
\$50 per year!

For more information,  
please contact  
[planyourvisit@hulett-  
wyoming.com](mailto:planyourvisit@hulett-wyoming.com)

# Hulett Chamber of Commerce Membership Application

Business Year November 2015 - November 2016

The Hulett Chamber of Commerce serves as the voice for member business, representing, advocating, and working to enhance the business environment. Membership to be approved by Board of Directors.

## Contact Information

Business Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

Street Address \_\_\_\_\_

City, Street, Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

\*\*\*\*\*

### Membership Rates

**Membership investment is yearly and is billed each September**

Please choose the one that fits your business best.

Non profit	\$ 50.00	_____
Associate (non-business owner)	\$ 50.00	_____
Business with 0-6 employees	\$100.00	_____
Business with 7-15 employees	\$125.00	_____
Business with 16+ employees	\$150.00	_____
Corporate	\$150.00	_____

***YES! I want to take advantage of the PLATINUM MEMBERSHIP UPGRADE and build my business with direct marketing to qualified consumers!***

***Upgrade Investment*** **\$50.00** \_\_\_\_\_

**\*\*\*Total Due\*\*\*** \_\_\_\_\_

Membership dues are due on or before November 23, 2015

Please print Contact Information page and Advertising Information page and return with your investment check made payable to Hulett Chamber of Commerce at PO Box 421, Hulett, WY 82720. Thank You for Your Support!

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# Membership Application

Business Year November 2015 - November 2016

## Advertising Information

As you wish it to appear in printed advertising and on the chamber website.

Business Name \_\_\_\_\_

No Changes  Please Update with the Following:

Contact Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

Street Address \_\_\_\_\_

City, Street, Zip  
\_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Website \_\_\_\_\_

Do you approve the Hulett Chamber of Commerce officers to share your contact information with other chamber members? Yes \_\_\_\_\_ No \_\_\_\_\_

Do you approve the Hulett Chamber of Commerce officers to share your contact information with other entities outside of the chamber members for purposes other than advertising? Yes \_\_\_\_\_ No \_\_\_\_\_

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

Membership dues are due on or before November 23, 2015  
Please print Contact Information page and Advertising Information page and return with your investment check made payable to Hulett Chamber of Commerce at PO Box 421, Hulett, WY 82720. Thank You for Your Support!